

User Guide for Squeeze Page Manager



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Installation Instructions

Installing this script is very simple.

- First, unzip all the files into a folder onto your computer.
- FTP into your web server and create a folder inside your cgi-bin called "squeeze"
- Upload all the files in the script folder entitled 'cgi-bin' to the squeeze folder in your cgi-bin.
- Set the permissions for the 'data' folder and all of the folders it contains to 777.
- Upload the four .cgi files to your "squeeze" folder
- Set the permissions on all of the .cgi files to 755 except for config.cgi, set the permissions on that file to 777.
- Upload all of the image files to your web site's "image" directory (not inside the cgi-bin)

Now the scripts are uploaded. Next, you will need to configure them.

- Open up the config.cgi file to edit it.
- Each line is separated by a pipe (|). You will only edit what is after the pipe, do not edit anything before it for each line.
- The first line is your admin password. Edit "pass" to whatever you want.
- The next line is your path (not URL) to the data directory that you created. Do not put a forward slash on the end of this. If you do not know, ask your tech support. (i.e. /home/username/public_html/cgi-bin/squeeze/data)
- The next line is the path (not URL) to sendmail on your server
- The next line is the admin email address (your email address)
- The next line is the path (not URL) to the invisible.gif image that you uploaded to your image directory.
- The next 4 lines are the URLs to the other image files you uploaded to your image directory.

- The next line is the URL to the signup.cgi file.
- Finally, this next line is the full URL to the visits.cgi file.

Your script is now fully installed!

Type the URL of the admin.cgi file into your browser. When the page loads, enter the password that you set in the config.cgi file.

Distribution Notice

This Script does not come with resell rights unless you received a resell rights certificate with it!

Want exclusive transferable resell rights to 6 awesome, original Ebooks and 4-8 more Ebooks each month?

Want to be able to sell hot, new Ebooks and keep 100% of the profits? If so, then My Resell Portal will be a perfect fit for you! And becoming a member of My Resell Portal is easy, fun, and inexpensive! Visit <http://www.my-resell-portal.com> for more details!

IMPORTANT!

If you purchased this Ebook:

- After being **spammed** for it.
- After receiving it for free.

Please contact me immediately at kim@original-eproducts.com You will be rewarded! I appreciate your attention to this matter. Thanks and best wishes to you!

Using Squeeze Page Manager

The Main Admin Page

You'll find the main admin page (minus header graphic) pictured below. The main page lists all of your campaigns along with options to modify them (notice the view, edit & delete options.) You also can add new campaigns and view prior months' stats for your squeeze page campaigns.

Campaign Description	Campaign Name			
This is a test campaign.	test	View	Edit	Delete

View Past Months For..
Month:
Year:
Campaign:

Add a New Campaign

Adding a New Campaign

Fill in the form below to add a new campaign.

Campaign Name (no spaces):	
Campaign Description:	
Email Admin?:	
Autoresponder Address:	
Optional Field Text 1:	
Optional Field Text 2:	
Optional Field Text 3:	
Optional Field Text 4:	
Optional Field Text 5:	

After Page HTML (i.e. your sales letter):

You may personalize this web page by adding any of these tags in the HTML:

- <fname>
- <lname>
- <email>
- <field1>
- <field2>
- <field3>
- <field4>
- <field5>

You can add as many different squeeze page promotions as you want. Use them for your own product, or any affiliate program you are promoting!

On the main admin page, you'll find a button off to the right that says 'Add Campaign'. Click on that and it'll take you to the 'add campaign' screen.

You'll see a form with several fields to fill in. They are pictured and described below.

"**Campaign Name**" is what your campaign will be called. I suggest entering only letters and/or numbers here. No special characters of any sort. For instance, if the product for this campaign has the domain name of widgetsforyou.com, you could just enter

"widgetsforyou" here.

Next, in the **Campaign Description** textbox, enter a description of what this campaign is about. For instance: "Squeeze page for widgetsforyou.com". This is just to remind you, nobody else will see this.

Email admin? Put a 1 here if you want to receive an email every time somebody subscribes through your squeeze page. If you do not want an email, put a 0.

Autoresponder address. This is the autoresponder email address that people get subscribed to when they fill out your squeeze page form. The system will automatically subscribe them to this address.

For the next 5 fields, you can enter in any questions that you want to ask your visitor and personalize the after page with the answers. This is incredibly powerful and even if more so if you choose to be creative with it.

More Details on Customizing Your Squeeze Page

To give you a quick example; Let's say you are selling an ebook and how to get more dates with the opposite sex. In field1, you can ask "What city are you in?" and on the after thank you page will be your sales letter. Your headline could read:

"-Firstname-, It's Easy To Get A Hot Date In -city- Once You Know These Secrets!"

So if their first name is David, and they lived in San Diego, they would see:

"David, It's Easy To Get A Hot Date In San Diego Once You Know These Secrets!"

"Firstname" and "city" will of course be the city that they filled in on your squeeze page. This is very powerful. All 5 fields are optional, meaning you can only use the first two if you want, or three, whatever.

The next big box field is the full HTML page of your thank you page. This will most likely be your sales letter. When somebody subscribes through your squeeze page, they will see this next.

You can personalize this whole HTML page with the fields shown, just plug them in wherever you want! Enter in the full HTML of your page starting with the <html> tag.

Editing Your Campaign(s)

To edit a campaign, simply click on the 'Edit' button next to the campaign you wish to edit. You'll find this on the main admin page. You'll be taken to a page where you can edit that particular campaign. So, you make your changes and click 'Update' to save your changes.

Viewing Your Campaigns

View the stats of **test** below:

Month	March
Total Visitors	0
Unique Visitors	0
Subscribers	0
Conversion %	0%

View Past Statistics:

The form code to paste into your squeeze page is:

```
<form action="SIGNUP" action="http://www.original-eproducts.com/cgi-bin/signup.cgi">
<center><table><tr><td>
Name:</td><td> <input type="text" size="30"
name="fullname"></td></tr><tr><td>
Email:</td><td> <input type="text" size="30" name="email"></td></tr>
</table>
<p align="center"><input type="submit" value="Submit"></p>
<input type="hidden" name="action" value="signup">
<input type="hidden" name="account" value="test">
</center>
</form>

```

You can view your campaigns by clicking the 'View' button next to the campaign you wish to edit. This also can be found on the main admin page. You'll be taken to a page (like the one pictured to the left.)

The view page will show you the stats for that campaign and will also include a form code to paste into your squeeze page file (any standard html page is fine.) The form code is essentially the web form code which allows people to subscribe (i.e. the code that creates that nice little 'name and email' form.

Viewing Stats

You can access your stats quickly by utilizing the 'View Past Months For' module on the main admin page. This module allows you to filter the search by setting the month, year and campaign you want to see stats for.

Quick Action Lesson

I'll sum up creating a squeeze page briefly.

- 1) You create and fill out a campaign (make sure to include the html for the sales page you want your viewer to be redirected to.)
- 2) Click on the 'View Campaign' option and then copy and paste the code from that screen into your actual squeeze page file.
- 3) Upload your squeeze page file. VOILA! Short of keeping track of your results, you are done creating a squeeze page. ;)

That's all there is to using Squeeze Page Manager! Enjoy!

Regards,
Kim Enders

www.Original-Eproducts.com

Do You Need An Advanced Tracking Solution?

Squeeze Page Manager is taking care of your squeeze pages but what about your emails, ads, and other promotions you want to track. Do you have an easy and efficient way to track them?

If not, you owe it to your business to take a look at Tracking Ace.



Listen up! A lot of people cough up money every month for services to track links and email open rates. Why would ***you*** do that if you could pay a small fee and be able to track your ads forever without paying another fee? Doesn't make much sense to keep paying, does it?

Luckily, you have the opportunity right now to snatch up the very web script that will allow you to track your ads easily and efficiently!

I'm sure you're wondering what Tracking Ace will let you do exactly. With that in mind, you'll find its capabilities listed below.

Tracking Ace allows you to:

- Add and manage ad tracking campaigns
- Verify links to make sure that they are working links.
- Allows for 2 and 3-way split testing!
- Provides HTML, non-HTML & direct links
- Allows you to set whether you want to be emailed with the stats
- Allows you to send copies of the emailed stats to additional emails (i.e. for clients/associates)
- Allows you to configure the script to automatically delete a particular program on a date of your choice.
- Can calculate specific monetary statistics such as your campaign's ROI and Cost Per Click
- Change affiliate links and long, ugly links into nice, presentable "recommends" links.
- List Campaign Results (also within certain date parameters!)
- Allows you to reset stats and display only a certain amount of results on the screen (depends on your preference.)
- Tracks overall click-through results, sales statistics, repeat visitors, last 20 click-throughs, last 20 unique click-throughs and browser and operating system statistics.
- Export all of your data.
- Export all emails.
- Export to CSV.
- Set an error page that users will see should they ever need to be redirected to an error page.
- Create, manage, ban users.
- Restrict access by IP address.
- Allow certain sites access.
- More!

'In a nutshell, Tracking Ace will allow you to transform from a CLUELESS non-tracker to a TRACKING ACE in 2.4 seconds flat! And your profits will show the difference.'

For more details or to order this fantastic script, direct your browser to:
<http://original-eproducts.com/recommends/TrackingAce>